DOUG ORAK



## Who should attend?

EVERYTHING STARTS

and stops with motivation

Anyone with current or anticipated leadership responsibilities, ranging from support staff, front line employees to senior management expecting to take on leadership roles; and those who are not in management positions but are expected to lead, motivate and influence others in the course of their work.

## Duration

- 45-60 Minute Keynote
- 2-4 Hour Breakout Session
- 6-8 Hour Full Day Training

## **Program Goal**

**Displaying Dynamic Motivation&** Leadership in Your Business & Life

Today, businesses don't do business-people do. They create the force that ensures an organization's successful future. These individuals hold the solutions to problems, the ways to improve motivation, productivity, the creativity to enhance products and services, and the insight that the company needs to move forward. These goals become a reality if dynamic motivation is displayed and every executive and manager treats their employees as well as they treat their most important customers. Smart business owners and managers know that without the full support of their employees, no initiative can succeed, nor can any individual leader achieve their goals.

- $\bigotimes$ Create and project your motivational & leadership vision, values, and expertise
- $\bigotimes$ Be more intentional and strategic in motivation & leadership, as opposed to relying on intuition alone
- $\bigotimes$ Serve as a source of optimism and enthusiasm while eliciting excellence and innovation
- $\oslash$ Provide the resources and support to encourage savvy risk taking
- $\oslash$ Infuse responsibility, ethical actions, and balance in an organizational setting
- $\bigotimes$ Recognize ways to lead effectively under a variety of conditions/circumstances

- $\oslash$ Lead during times of change including crises and mergers
- $\otimes$ Five Essential Facets of Dynamic Motivational Leadership
- $\bigotimes$ Consistently communicate motivational vision and create a "buy-in"
- $\bigotimes$ Initiate and implement change to meet goals
- Ø Execute strategies, actions needed to create and sustain success

## **DOUG DVORAK**

Visit Doug's Website

