



Best Selling Author & Keynote Speaker Doug Dvorak Launches his 9th Book on Sales Leadership

“A Sales Leader’s Guide to Success - 12 Proven Strategies to Drive Sustainable Change and Predictable Revenue in Your Organization.”

January 1, 2017

Chicago, IL– Best Selling Author & Keynote Speaker Doug Dvorak will launch his 9th book on sales leadership today. The book titled;

“A Sales Leader’s Guide to Success - 12 Proven Strategies to Drive Sustainable Change and Predictable Revenue in Your Organization.”

Available on-line at Amazon and at Fine Retail Booksellers World-wide.

Doug Dvorak is a certified sales trainer and professional motivational sales speaker & trainer. Doug uses targeted examples, stories and theories to help motivate and inspire others. As a sales coach he has worked hard to build winning sales teams in dozens of organizations.

Doug speaks at various institutes and organizations over 75 times each year and has traveled to over 100 different countries. He attributes his success to connecting with his audience using tailored content that is meaningful to them. Doug also keeps it personal by using personal experiences and a blend of energy and humor throughout his presentations.

Doug earned a Master of Business Degree in Marketing Management, as well as a Bachelor of Arts Degree in Business Administration. He is also a member of the National Speaker Association and the IFPS (International Federation for Professional Speakers). He is a Certified Speaking Professional (CSP), which is only provided to the best professionals in the business. In August 2014, Doug was inducted into the Motivational Speakers Hall of Fame. Only 68 other Motivational Speakers have been asked to join this prestigious club. Other luminaries include, Zig Ziglar, Ronald Reagan, Dr, Wayne Dwyer, Bill Clinton, as well as many other business, civic & political dignitaries.

Mr. Dvorak’s dedication to success and sales excellence led him to be named one of the “Top Ten Sales Professionals in America” in 1988, by Personal Selling Power Magazine. He has written countless articles and books to help motivate those around him.

Doug Dvorak can help your sales team or give your audience a boost. To learn more about Doug Dvorak or view demos of keynote or motivational speeches, feel free to visit his website at www.dougdvorak.com. To book him for an event, you can contact Dvorak Marketing Group at 1-847-359-6969 or send an email to doug@dougdvorak.com.