



Institutional and Supermarket Equipment, Inc.

January 2, 2018

Dear Doug:

Thank you for the excellent job at the Annual ISE Stockholders Meeting. As well, the good work with the Young Leaders Luncheon. You created a fun atmosphere while sheading insight on business issues that ISE shareholders deal with on a day-to-day basis. As entertaining as the event was, the learning experience is what I think generated a lot of the feedback I received. The personal stories also helped to maintain everyone's interest. It's clear that you are passionate, energetic and inspired while doing your job.

I also feel you did an exceptional job researching our business and the industries we touch. I don't remember anyone doing as detailed a job reaching out to our leaders in an effort to better understand what we do. Finally, and probably most important, the Jay Leno example has to go and we need to stick with Mark Cuban! Lol. Or, if I can push it a bit, what about George Clooney?

Thanks again and I hope to see you at future ISE events.

Sincerely,

Steven C. Lewis