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Co-operators General Insurance Company

August 13, 2009

Re: Doug Dvorak

To whom it may concern;

This year I attended the World Critical Illness conference in Montreal, Canada and was lucky enough to see Doug Dvorak, or rather, Dr. Earnest Carpediem in a workshop called "Laugh."

Doug was able to engage the entire Montreal audience (hundreds of people) and keep them engaged for his entire session, a feat not always common at an insurance conference! The session was so motivating and enjoyable, I knew we had to try and book Doug as our closing main stage speaker for our 2009 summer sales congress. Well, we did book Doug and our participants still to this day remark about his positive message and the way he delivered it.

Doug has a way of connecting with a group of strangers very quickly, making them laugh, and feel good about life and themselves. He was able to close our congress on a very high note sending our participants off with a renewed appreciation for living every day to the fullest.

We would without hesitation recommend Doug to any organization looking for a unique and powerful presenter that could guarantee a positive outcome.

Sincerely,



Jason Gallienne  
Wealth & Estate Planning Consultant  
The Co-operators