

# **THE Rubicon Group**

OUR PASSION. YOUR VISION.

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Doug Dvorak  
Dvorak Marketing Group  
50 South Greeley - #413  
Palatine, IL 60067

Dear Doug

We at **Rubicon** want to take a moment to say thanks and to share our excitement from the user group. Many times one gets so wrapped up in our day-to-day activities that we tend to over look Who was important and we didn't want to do that this time.

You more than exceeded our expectations and were a superior Keynote Speaker at our 12<sup>th</sup> Annual User Group meeting that was held last week at the Doubletree in Oak Brook.

What really surprised us was this was the first time that our users had ever asked if there was a way to get a copy of the Keynote presentation since they wanted to share the messages they heard. I think we were both surprised how many of the users wanted additional copies of your materials.

Thank you for working our themes and helping us to reinforce them i.e., "*Doing More with Less*" into your presentation and also the way you worked our phrases into your Personalized Acronyms, nice job.

I really loved hearing them walking around during the evening gathering saying --- Ooohhh Aaahhh.... Ooohhh Aaahhh.... Ooohhh Aaahhh....

Doug, again we really do appreciate you fitting us in with such short notice and making us feel special.

Warmest Regards



**The Rubicon Group Ltd.**

Irish Sanders