



How To Overcome The Change Barrier Positively & Successfully

Businesses don't do business — people do. They create the force that ensures an organization's successful future. These individuals hold the solutions to problems, the ways to improve motivation, productivity, creativity to enhance products and services, and the insight that the company needs to move forward. Having strong leaders to ensure the people in your business are handling changes correctly is critical to any long-term business plan.

You and your group of will learn how to overcome the shock of change while adapting for success through communication, facilitation, creativity, innovation, and motivation.

Doug will teach your group how to seize the hidden treasure in change by providing your group with strategies to increase productivity, motivation, and morale.



Program Benefits

Doug will provide you with the following benefits:

- Meet with you (at least once) before the speaking engagement to ensure goals and objectives are aligned.
- Provide help pre and post speaking engagement.
- Provide personalized suggestions for you to implement pre and post-speech to improve the effectiveness of the keynote.
- Provide your team with a professional experience.



Duration

- 45-60 Minute Keynote
- 2-4 Hour Breakout Session
- 6-8 Hour Full Day Training



Learning Objectives & Outcomes

- ✔ Best communication practices to help all team members fully understand the change & stick to it.
- ✔ Be more intentional toward changes, as opposed to relying on intuition alone.
- ✔ How to serve as a source of optimism and enthusiasm while eliciting change.
- ✔ Provide the resources and support to encourage savvy risk-taking in times of change.
- ✔ Taking and delegating responsibility for making change happen.
- ✔ Create the buzz and excitement to initiate change.
- ✔ Managing the "hard" project focused aspects of change and the "soft" people focused aspects of change.
- ✔ Five Essential Facets of Managing Dynamic Change.
- ✔ Create the vision that change is an opportunity vs. a problem.
- ✔ Sustain the momentum - Motivate Attendees.
- ✔ Execute strategies & actions needed to create and sustain success.

