

# **Doug Dvorak feature on the cover of Business Insider Magazine for their October 2024 edition. Doug talks about the importance of utilizing data to better manage sales teams.**

Chicago, Illinois, October 12, 2024: Doug Dvorak is pleased to announce that he will be featured on the cover of Business Insider Magazine's October 2024 edition. Doug walks you through the importance of utilizing relevant & timely data to better manage your sales team's performance! Amazon.

The well-known sales coach and motivational speaker, who has delivered presentations and workshops in more than 100 countries to over a million people.

To learn more about Doug Dvorak and his workshops, visit his website at [dougdvorak.com](http://dougdvorak.com) or contact his Media Relations Manager Cathy Miner at 847 521 0546

About Doug Dvorak: Doug Dvorak is the world's leading motivational speaker, sales trainer & sales coach. He speaks over 50 times per year around the globe. Dvorak is a member of the motivational speaker's hall of fame, is a CSP (Certified Speaking Professional) and holds a BS, MBA & Doctor of Laws, hc. Dvorak is also a graduate of Second City, the oldest & most prestigious improvisational comedy school in the world.

