

## **FOR IMMEDIATE RELEASE**

### **Doug Dvorak to Present Motivational and Negotiation Training Workshop at Waukesha Engines National Sales Meeting in Dallas**

**Waukesha, WI — January 12, 2025** – Doug Dvorak, renowned sales trainer and motivational speaker, will be leading a powerful training workshop on motivation and negotiation skills at the upcoming Waukesha Engines National Sales Meeting in Dallas on January 14, 2025.

Dvorak, a highly regarded expert in sales training, will provide valuable insights and strategies designed to inspire and elevate Waukesha Engines' sales team. The session will focus on enhancing motivation, building stronger client relationships, and mastering effective negotiation tactics that drive results in today's competitive market.

The workshop will offer attendees actionable techniques to:

- Overcome challenges and maintain high levels of motivation
- Sharpen their negotiation skills to achieve mutually beneficial outcomes
- Build lasting client relationships based on trust, communication, and value
- Set and achieve ambitious goals for personal and professional growth

“Waukesha Engines is committed to empowering our sales team with the skills they need to succeed in an evolving market,” said [Spokesperson Name], [Title] at Waukesha Engines. “Doug Dvorak’s expertise will help our team gain the tools and mindset required to drive performance, foster better customer engagement, and close more sales with confidence.”

Doug Dvorak’s motivational approach and sales training philosophy have helped organizations across industries transform their sales processes and boost overall performance. His dynamic sessions are known for blending motivation with practical strategies, ensuring that participants leave with tangible skills they can apply immediately.

This event marks an exciting opportunity for the Waukesha Engines team to elevate their sales techniques and gain a renewed sense of purpose as they approach the year ahead.

For more information about Doug Dvorak and his training programs, please visit [website].

**About Doug Dvorak:** Doug Dvorak is a seasoned motivational speaker, sales trainer, and author with decades of experience helping individuals and teams achieve their full potential.

**About Waukesha Engines:** Waukesha Engines, a leading provider of high-performance engines and power solutions, serves customers across a range of industries, including oil and gas, industrial applications, and power generation.

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