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Renowned Motivational Leadership Speaker Doug Dvorak to Deliver Keynote at MEMA Marketing Executives Council

Chicago, IL – March 14, 2025 – The MEMA Marketing Executives Council is proud to announce that internationally recognized motivational leadership speaker **Doug Dvorak** will be presenting his inspiring keynote, **“Everything Starts and Stops with Motivation and Leadership,”** on **April 3, 2025**, in **Chicago, IL**.

As a sought-after speaker, author, and leadership expert, Dvorak has empowered thousands of professionals worldwide with his dynamic approach to motivation and leadership development. His keynote will provide **insightful strategies, real-world examples, and practical takeaways** to help marketing executives **enhance their leadership impact, drive innovation, and inspire teams to achieve peak performance.**

“We are honored to have Doug Dvorak speak at our event,” said Susan Pase, Senior Advisor & Director, Councils of MEMA. “His expertise in motivation and leadership aligns perfectly with our mission to equip marketing professionals with the tools to lead with confidence and vision.”

Dvorak has delivered keynote speeches and workshops to Fortune 500 companies, industry associations, and professional organizations across the globe. His engaging style, humor, and deep knowledge of leadership principles make him a **transformational force** in today’s fast-paced business landscape.

The event will bring together **top marketing executives, industry leaders, and decision-makers** from across the country for a day of learning, networking, and professional growth. Attendees will gain actionable insights on how to **foster a motivated workplace culture, develop effective leadership skills, and drive sustainable success.**

For more information about the event or to register, please visit MEMA.ORG.

For media inquiries or to schedule an interview with Doug Dvorak, please contact Cathy Miner – cathyd@dougdvorak.com – **847 359 6969**.

About Doug Dvorak

Doug Dvorak is a **globally recognized motivational speaker, leadership consultant, and author of numerous books on personal and professional development.** With a passion for inspiring others to reach their highest potential, he has worked with organizations worldwide to cultivate leadership excellence, enhance motivation, and improve team performance. For more information, visit www.dougdvorak.com.