

Doug Dvorak to Deliver “Out of the Box” Customer Service Strategies for Tamarack Municipal Association on May 7, 2026

Donnelly ID — April 28, 2026 — The Tamarack Municipal Association is proud to announce that renowned customer service expert, motivational speaker, and sales coach **Doug Dvorak, CSP**, will deliver a dynamic and engaging keynote presentation titled **“Out of the Box Customer Service Strategies”** on **May 7, 2026**.

Doug Dvorak, a member of the Motivational Speakers Hall of Fame and a globally recognized authority on customer experience and sales performance, will bring his high-energy, insight-driven approach to municipal leaders and professionals seeking to elevate service excellence in today’s fast-changing environment.

In this interactive keynote, Dvorak will challenge traditional thinking and introduce innovative, practical strategies designed to help municipal teams exceed expectations, build stronger community relationships, and deliver exceptional service in every interaction. Attendees will walk away with actionable tools and fresh perspectives to improve communication, enhance responsiveness, and create memorable citizen experiences.

“Customer expectations are evolving rapidly, and municipal organizations must adapt to deliver service that is not only efficient—but exceptional,” said Dvorak. “This program is designed to inspire teams to think differently, act creatively, and implement strategies that truly set them apart.”

Key learning objectives from the session include:

- Developing a customer-first mindset within municipal teams
- Leveraging creative problem-solving to address citizen needs
- Enhancing communication and empathy in service delivery
- Building a culture of accountability and responsiveness
- Turning everyday interactions into positive, lasting impressions

The Tamarack Municipal Association continues its commitment to professional development and excellence by hosting thought leaders like Dvorak who bring real-world expertise and actionable insights to public sector professionals.

Doug Dvorak has delivered thousands of keynote presentations and training programs worldwide, working with organizations across industries to improve customer experience, sales effectiveness, and leadership performance. His engaging style, combined with practical strategies, makes him one of the most sought-after speakers in the industry today.

For more information about to learn more about Doug Dvorak’s keynote programs, please visit:

www.dougdvorak.com or call 847 359 6969 or doug@dougdvorak.com